



BELLA+CANVAS®

OUR BLANK IS THE BLUEPRINT.

Our founders didn't learn this business in a boardroom; they learned it on shop floors and print lines, where mistakes cost real money and quality is the only currency that matters. Now our design crew runs the show from the same LA base obsessed with fit, feel, and what's coming next.

Because good enough never moved culture.
#BeDifferent



Our Global Impact

This year we launched our inaugural Impact Report, highlighting our commitment to global sustainability and including a Lifecycle Assessment of our top 10 styles.



Scan to see how they match up to the competition.



PEOPLE. PLANET. PRODUCT.

These three pillars are the heart of our sustainability strategy and encompass our commitment to operating in a socially responsible way, being good stewards of the environment, and advancing sustainability through product innovation and durability.

By the Numbers*

01 PEOPLE



Earned Fair Labor Association (FLA) Accreditation



15,000+
hours of compliance training



100%
audit rate of Tier 1 suppliers in 2024



78%
reduction in non-compliance findings from 2022-2024



Maintained WRAP Certification



100%
of U.S. production facilities and sewing operations owned and contracted by us

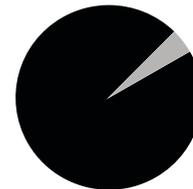


95%
of identified non-compliances resolved within 90 days



4,500+
workers and management teams trained on Code of Conduct and worker rights

02 PLANET



In 2024, we launched our first Scope 1-2 Greenhouse Gas Emissions inventory to measure the environmental impact of our global operations.

4%
of our global emissions came primarily from gasoline and diesel used for mobile and stationary sources



96%
of our global emissions came from electricity consumption



03 PRODUCT

US VS. THEM

In a study examining the environmental impact of ten BELLA+CANVAS best-selling products across their entire lifecycle, we found that the ten styles assessed outperform conventional apparel alternatives. On average, the ten BELLA+CANVAS styles assessed:

Produce **51% less** textile waste during production

Have a **27% lower** carbon footprint

Use **30% less** fossil fuel resources

Require **33% less** water use required, taking local water scarcity into account

*Based on the 2024 Impact Report results.



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THE WASHED COLLECTION

You thought you knew washed tees, but you haven't seen them like this.



NEW STYLE

4810GD

Unisex Heavyweight Washed Tee

100% Ring-spun cotton,
18 singles, 6.5 oz/220 gsm

XS-4XL

Available in 13 colours

- WASHED BLACK
- WASHED CHARCOAL
- WASHED NAVY
- WASHED MAROON
- WASHED COCOA
- WASHED PINE
- WASHED RED
- KHAKI
- LIGHT WASHED DENIM
- WASHED LAVENDER
- WASHED THYME
- BUTTERMILK
- VINTAGE WHITE



NEW STYLE

6882GD

Women's Heavyweight Washed Cropped Tee

100% Ring-spun cotton,
18 singles, 6.5 oz/220 gsm

S-2XL

Available in 3 colours

- WASHED BLACK
- LIGHT WASHED DENIM
- VINTAGE WHITE



GARMENT DYE

HEAVY HITTERS

Take your biggest ideas anywhere with
the Heavyweight collection.



NEW COLOUR

3010

Unisex Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours*

*Fabric composition may vary based on colour

- BLACK
- SOFT PINK
- DARK GREY
- TOAST
- FOREST
- VINTAGE BROWN
- MAROON
- WHITE
- NATURAL
- ATHLETIC HEATHER
- NAVY



NEW STYLE

6110

Women's Heavy Boxy Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 11 colours*

*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- VINTAGE BLACK
- VINTAGE BROWN
- VINTAGE WHITE
- WHITE
- ATHLETIC HEATHER



HEAVYWEIGHT

4610

Unisex Short Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



4651

Unisex Long Sleeve Heavy Tee

100% Airlume combed and ring-spun cotton, 16 singles, 7.5 oz/260 gsm

XS-4XL

Available in 4 colours

- ASPHALT
- BLACK
- DUST
- WHITE



3511

Unisex Heavy Boxy Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 20 singles, 6 oz/205 gsm

XS-3XL

Available in 10 colours*

*Fabric composition may vary based on colour

- BLACK
- DARK GREY
- FOREST
- MAROON
- NATURAL
- NAVY
- SOFT PINK
- TOAST
- WHITE
- ATHLETIC HEATHER



NEW STYLE

4739

Unisex Heavy Full Zip Hoodie

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 4 colours

- BLACK
- NAVY
- ASPHALT
- DUST



NEW COLOURS

4719

Unisex Heavy Pullover Hoodie

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



HEAVYWEIGHT FLEECE

NEW COLORS

4711

Unisex Crewneck Heavy Sweatshirt

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 7 colours

- BLACK
- NAVY
- ASPHALT
- FOREST
- DUST
- VINTAGE BROWN
- WHITE



4737

Unisex Heavy Sweatpant

65% Airlume combed and ring-spun cotton,
35% polyester fleece, 10 oz/350 gsm
3-end fleece

XS-4XL

Available in 3 colours

- BLACK
- ASPHALT
- DUST

BABY TEES, BIG MOOD

The finer the rib, the finer the fit.



NEW COLOUR

1010

Women's Micro Rib Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 9 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BABY BLUE BLEND
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



1201

Women's Micro Rib Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- WHITE/BABY BLUE
- WHITE/PINK
- WHITE/BLACK
- WHITE/RED
- WHITE/KELLY
- WHITE/TRUE ROYAL



1200

Women's Micro Rib 3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER/BLACK
- WHITE/NAVY
- NATURAL/BLACK
- WHITE/RED
- WHITE/BLACK
- WHITE/TRUE ROYAL
- WHITE/KELLY



1012

Women's Micro Rib Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 7 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID PINK BLEND
- SOLID BABY BLUE BLEND
- SOLID RED BLEND
- SOLID BLACK BLEND
- SOLID WHITE BLEND
- SOLID NAVY BLEND



NEW COLOR

1019

Women's Micro Rib Racer Tank

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 8 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID BLACK BLEND
- SOLID COCOA BLEND
- SOLID NATURAL BLEND
- SOLID NAVY BLEND
- SOLID PINK BLEND
- SOLID RED BLEND
- SOLID WHITE BLEND



1501

Women's Micro Rib Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 5.4 oz/180 gsm

XS-2XL

Available in 5 colours*

*Fabric composition may vary based on colour

- ATHLETIC HEATHER
- SOLID NAVY BLEND
- SOLID BLACK BLEND
- SOLID WHITE BLEND
- SOLID NATURAL BLEND



THE STANDARDS

Every season. Every silhouette. Every body.



NEW COLORS

3001

Unisex Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL, Black & White XS-4XL

Available in 25 colours



3413

Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and ring-spun cotton, and 25% rayon, 40 singles, 130 gsm

XS-2XL

Available in 11 colours



UNISEX

3001CVC

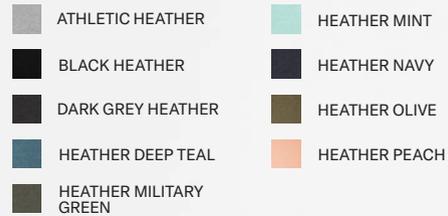
Unisex Heather CVC Short Sleeve Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm

XS-2XL

Available in 9 colours*

*Fabric composition may vary based on colour



6400

Women's Relaxed Jersey Short Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

S-2XL

Available in 3 colours



3480

Unisex Jersey Tank

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 5 colours

- BLACK
- NAVY
- RED
- TRUE ROYAL
- WHITE



3501

Unisex Jersey Long Sleeve Tee

100% Airlume combed and ring-spun cotton, 32 singles, 4.2 oz/145 gsm

XS-2XL

Available in 3 colours

- BLACK
- NAVY
- WHITE



3200

Unisex 3/4 Sleeve Baseball Tee

52% Airlume combed and ring-spun cotton, 48% polyester, 40 singles, 3.6 oz/145 gsm

XS - 2XL

Available in 5 colours

- BLACK/WHITE
- WHITE/BLACK
- WHITE/KELLY
- WHITE/NAVY
- WHITE/RED



3719

Unisex Poly-Cotton Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

■ BLACK

■ NAVY



3739

Unisex Poly-Cotton Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8 oz/240 gsm

XS-2XL

Available in 2 colours

■ BLACK

■ NAVY



Fabrication Guide



Jersey

100% Airlume combed and ring-spun cotton, 32 singles, 145 gsm.

● ● ● Lightweight

100% Airlume combed and ring-spun cotton, 20 singles, 203 gsm.

● ● ● Midweight

100% ring-spun cotton, 16 singles, 255 gsm.

● ● ● Heavyweight



Micro Rib

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 32 singles, 180 gsm.

● ● ● Midweight



Heather CVC

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 145 gsm.

● ● ● Lightweight



Garment Dye

100% Cotton, 18 singles, 220 gsm.

● ● ● Midweight



Triblend

50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 130 gsm.

● ● ● Lightweight



Fleece

52% Airlume combed and ring-spun cotton, 48% Polyester fleece, 8 oz/240 gsm.

● ● ● Midweight

65% Airlume combed and ring-spun cotton, 35% polyester, 10 oz/350 gsm.

● ● ● Heavyweight

Fit Guide

Compare our iconic 3001's fit with our new line-up of Heavyweight and Washed Tee silhouettes. You can download spec sheets on our website, or contact us for samples to find your perfect fit.



- 3001
- 4810GD
- 3010
- 4610



- 3501
- 3511
- 4651



- 1010
- 6400
- 6110

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