

SF[®]
CLOTHING



ELEVATED FASHION BLANKS

MODERN. FASHION. BLANKS.



SF[®]
CLOTHING

For over 25 years, SF has designed fashion-first, retail-ready clothing for modern living. Each piece blends effortless style, everyday comfort, and conscious design – made to look just as good blank as it does branded. From trend-led shapes to timeless essentials, SF delivers wearable fashion for everyone, every day.

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FEEL GOOD STRETCH

Made for everyday comfort, our Feel Good Stretch collection blends soft 40s single-yarn cotton with flexible elastane for a smooth, resilient fit. One fabric. Every format. Always effortlessly good.



SK121 WOMEN'S FEEL GOOD STRETCH T
XS - 2XL

SF121 MEN'S FEEL GOOD STRETCH T
XS - 2XL*

SM121 KIDS' FEEL GOOD STRETCH T
3/4 - 11/12 years

96% Cotton, 4% Elastane**
165gsm Single Jersey, Enzyme Finish



*SF121 XS available in Black and White.

**Heather Charcoal: 60% Cotton, 36% Polyester, 4% Elastane. Heather Grey: 81% Cotton, 15% Viscose, 4% Elastane.

SOFT STRETCH FABRICS. EVERYDAY COMFORT.



SK122 | SF122

SF122 MEN'S FEEL GOOD STRETCH V
S - 2XL

SK122 WOMEN'S FEEL GOOD STRETCH V
XS - 2XL

SF124 MEN'S FEEL GOOD STRETCH LONG SLEEVED T
S - 2XL

SK124 WOMEN'S FEEL GOOD STRETCH LONG SLEEVED T
XS - 2XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish

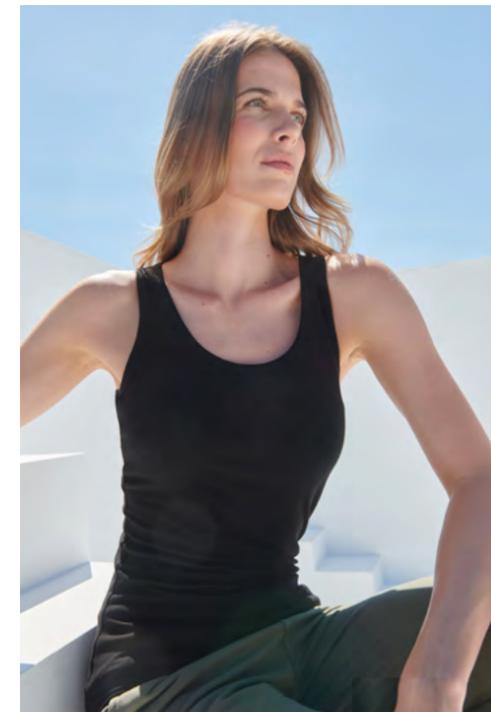


SF124 | SK124



SF123 MEN'S FEEL GOOD STRETCH VEST
S - 2XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



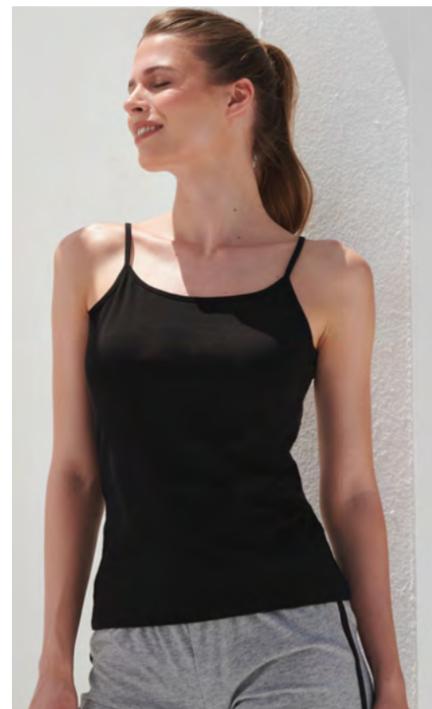
SK123 WOMEN'S FEEL GOOD STRETCH VEST
XS - 2XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



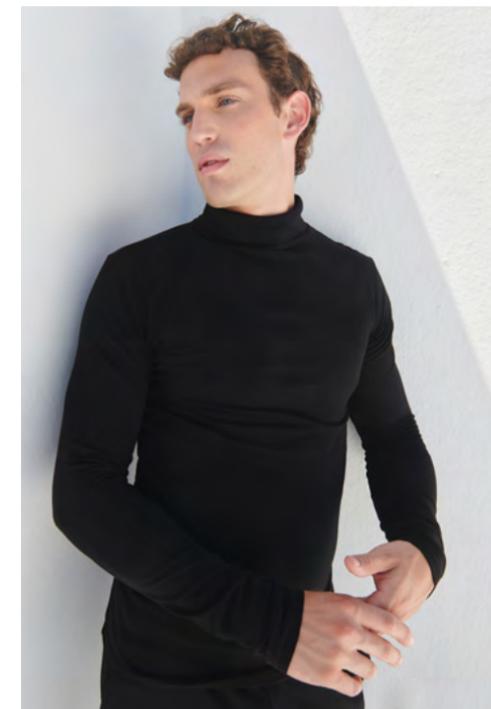
SM123 KIDS' FEEL GOOD STRETCH VEST
5/6 - 11/12 years

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



SK126 WOMEN'S FEEL GOOD STRETCH SPAGHETTI VEST
XS - XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



SF125 MEN'S FEEL GOOD STRETCH ROLL NECK
S - 2XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



SK125 WOMEN'S FEEL GOOD STRETCH ROLL NECK
XS - 2XL

96% Cotton, 4% Elastane
165gsm Single Jersey, Enzyme Finish



SK106

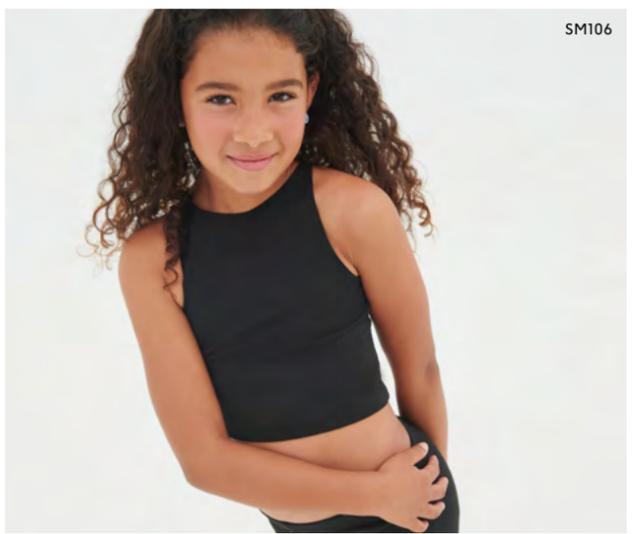
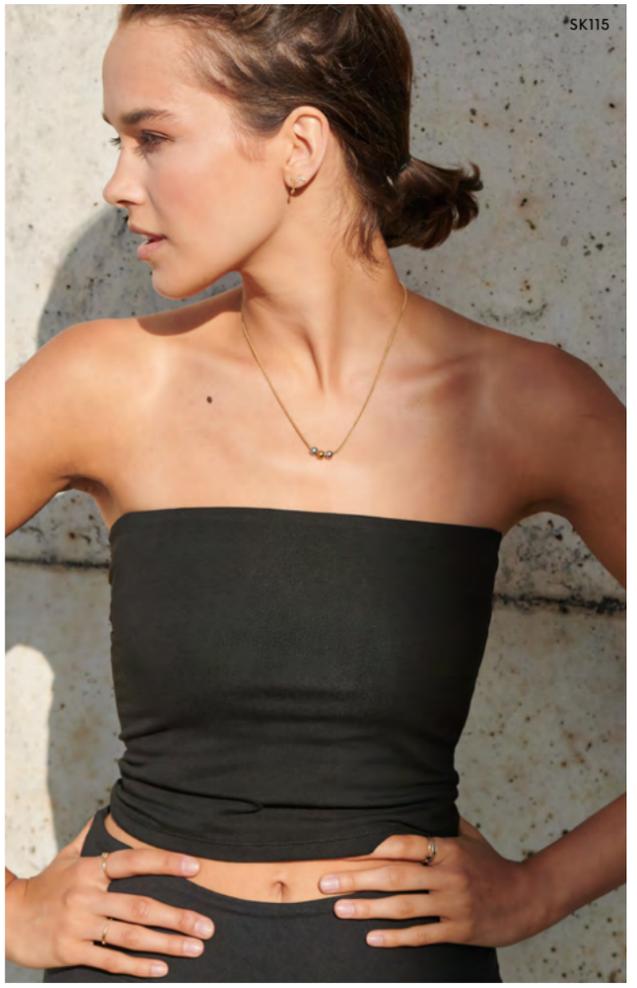
SK116

SK115

SM106

FASHION EDIT

Designed to stand out, our fashion styles blend trend-led silhouettes with effortless comfort.



SK106 WOMEN'S CROPPED TOP

XS - XL

SM106 KIDS' CROPPED TOP

5/6 - 11/12 years

93% Cotton, 7% Elastane
190gsm Single Jersey



SK115 WOMEN'S BANDEAU TOP

XS - 2XL

SK116 WOMEN'S ONE SHOULDER TOP

XS - 2XL

93% Cotton, 7% Elastane
190gsm Single Jersey



SK232 | SF232

MODERN CUTS. STRONG IMPACT.



SF236



SF236



SF232

SF236 MEN'S MUSCLE VEST
S - 2XL

SF232 MEN'S HIGH NECK SLASH ARMHOLE VEST

SK232 WOMEN'S HIGH NECK SLASH ARMHOLE VEST
XS - 2XL

60% Cotton, 40% Polyester*
140gsm Single Jersey



*Heather Grey: 85% Cotton, 15% Viscose.



SK104 WOMEN'S STRETCH VEST DRESS
S - XL
96% Cotton, 4% Elastane
190gsm Single Jersey

SK257 WOMEN'S T-SHIRT DRESS
S - XL
100% Cotton
180gsm Single Jersey



SK233 WOMEN'S DROP TAIL T
XS - 2XL
60% Cotton, 40% Polyester
140gsm Single Jersey



SK237 WOMEN'S CROPPED BOXY T
2XS - XL
60% Cotton, 40% Polyester
140gsm Single Jersey



SK170 WOMEN'S HIGH NECK CROP VEST
XS - L
96% Cotton, 4% Elastane
220gsm Single Jersey



SK114 WOMEN'S RACER BACK MIDI DRESS
XS - 2XL

93% Cotton, 7% Elastane
190gsm Single Jersey



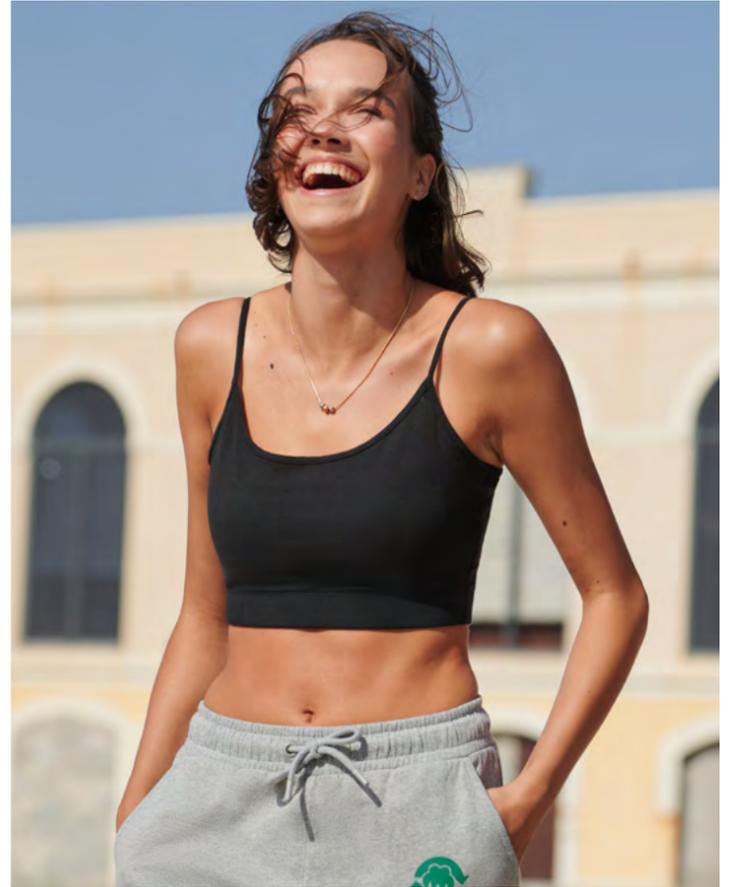


CONTEMPORARY CO-ORDS.



SK431 WOMEN'S SUSTAINABLE FASHION WIDE LEG JOGGERS
XS - 2XL

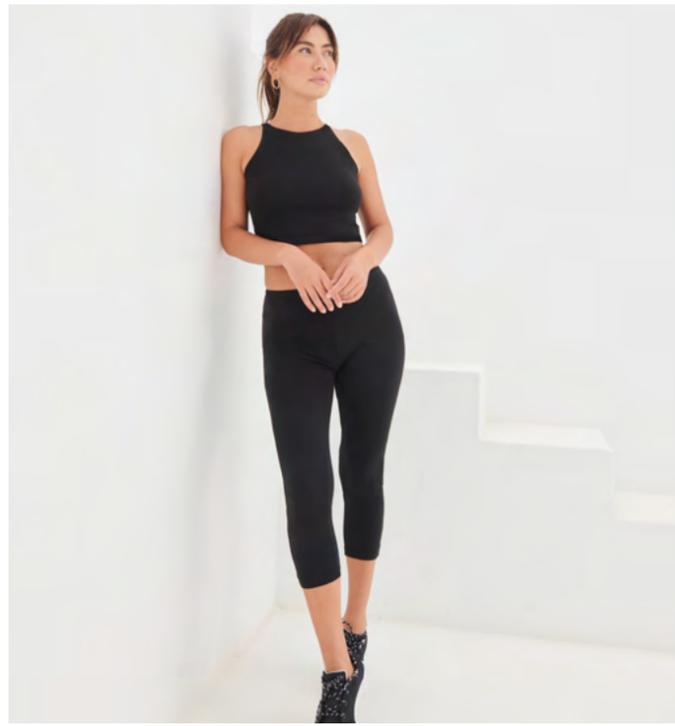
60% Recycled Cotton, 40% Recycled Polyester
260gsm Brushed Back Fleece



SK230 WOMEN'S SUSTAINABLE FASHION CROPPED CAMI TOP
XS - 2XL

48% Recycled Cotton, 47% Recycled Polyester, 5% Elastane
200gsm Single Jersey



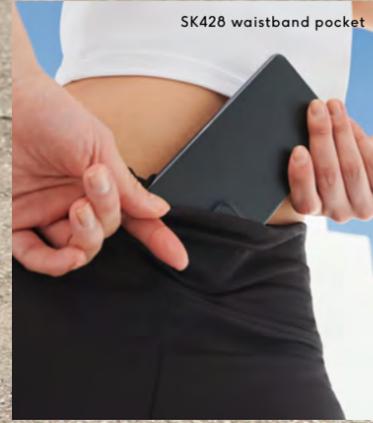
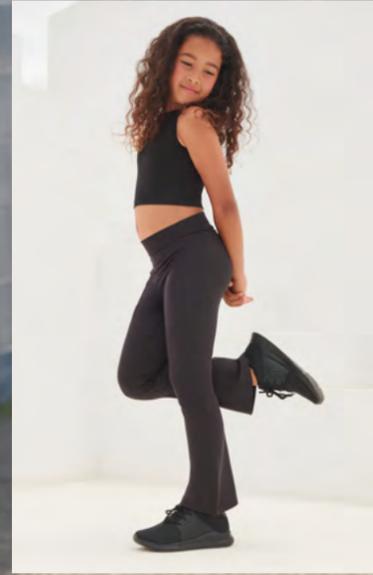


SK064 WOMEN'S LEGGINGS
XS - XL
SM064 KIDS' LEGGINGS
3/4 - 11/12 years
SK068 WOMEN'S 3/4 LENGTH LEGGINGS
XS - 2XL
96% Cotton, 4% Elastane
190gsm Single Jersey

BLACK   

SK428 WOMEN'S FLARED LEGGINGS
XS - 2XL
SM428 KIDS' FLARED LEGGINGS
3/4 - 13 years
80% Polyester, 20% Elastane
240gsm Interlock, Peached Finish

BLACK   



SK428 waistband pocket

STYLE IN MOTION.



SM236
SM069



SM236
SM427

SK236 WOMEN'S FASHION CROP TOP
XS - L

SM236 KIDS' FASHION CROP TOP
5/6 - 11/12 years

88% Polyester, 12% Elastane
300gsm Single Jersey (+ Jacquard Band)
White suitable for sublimation printing



SK069 WOMEN'S RETRO SHORTS

XS - 2XL

SM069 KIDS' RETRO SHORTS

5/6 - 11/12 years

100% Cotton*
220gsm Single Jersey

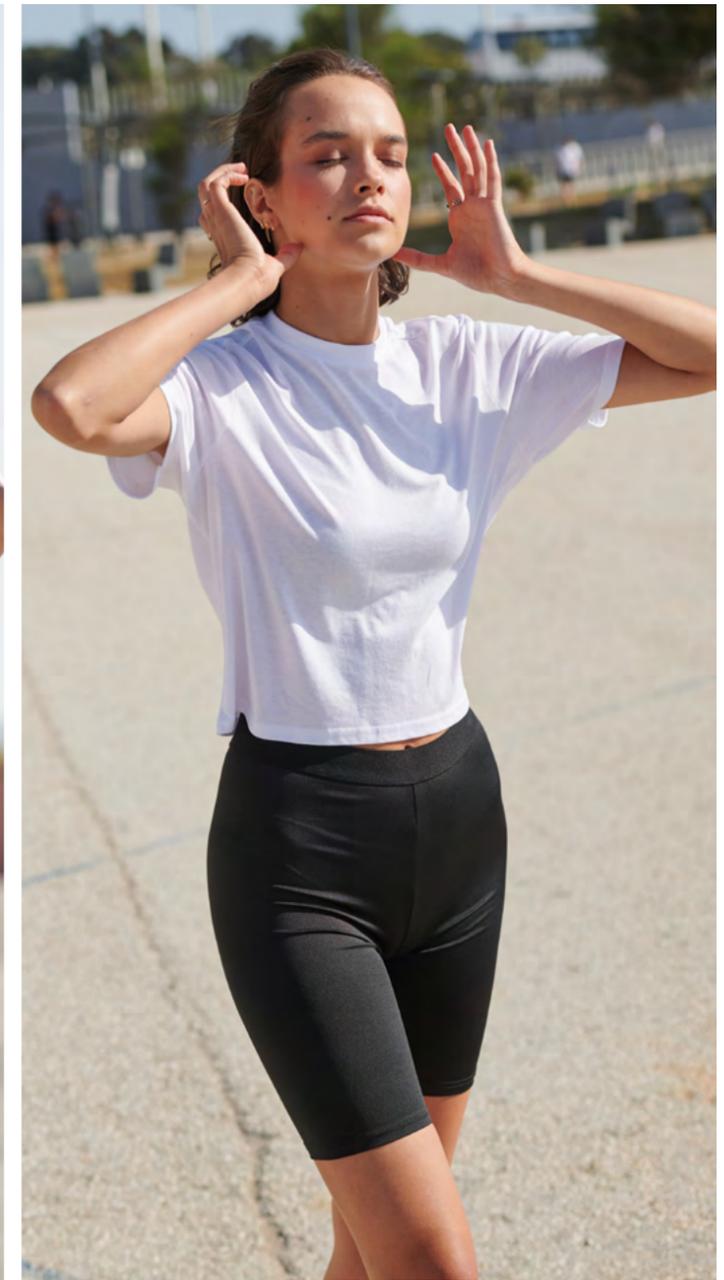
SK069



SM069



*Heather Grey: 85% Cotton, 15% Viscose.



SK427 WOMEN'S FASHION CYCLING SHORTS

XS - XL

SM427 KIDS' FASHION CYCLING SHORTS

5/6 - 11/12 years

88% Polyester, 12% Elastane
300gsm Single Jersey (+ Jacquard Band)
White suitable for sublimation printing



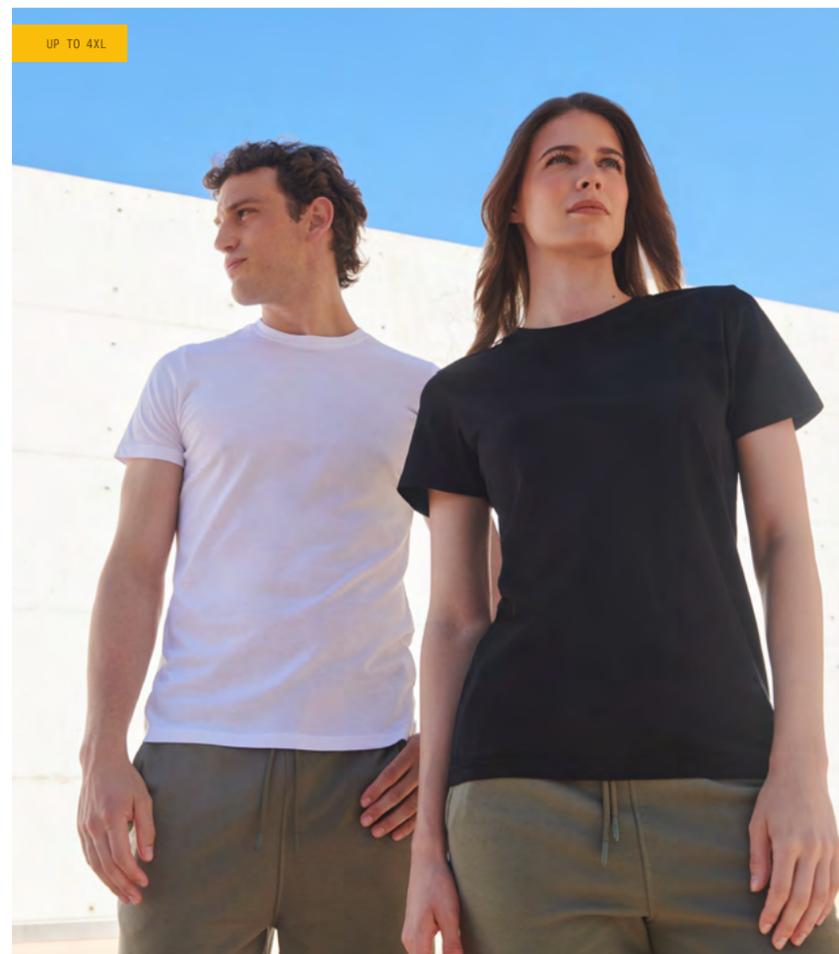
ELEVATED ESSENTIALS

Core styles with a modern edge. Crafted from premium cotton and soft blends, our essentials bring effortless versatility and clean, confident design.



SF258 MEN'S LONGLINE T WITH DIPPED HEM
S - 2XL

100% Cotton
140gsm Single Jersey

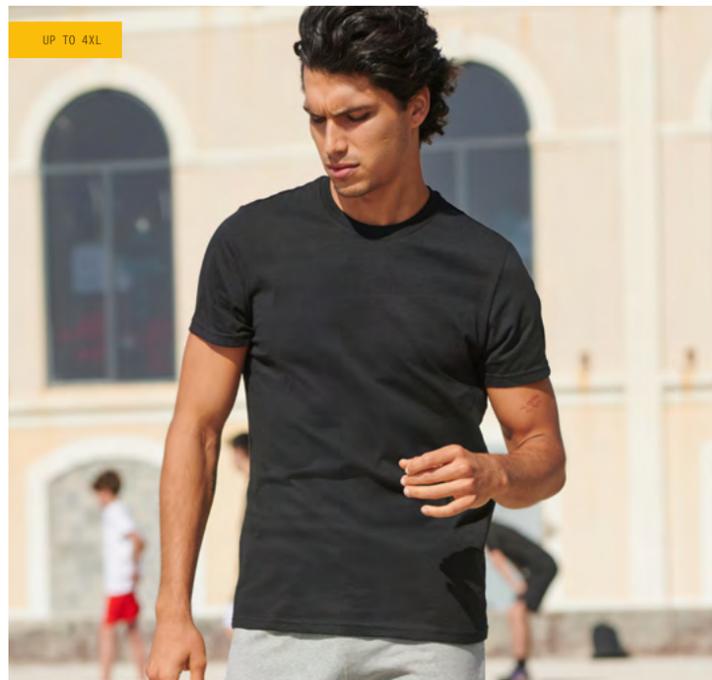


UP TO 4XL

SF140 UNISEX ORGANIC T
2XS - 4XL

100% Organic Cotton
150gsm Single Jersey





FRESH STYLE.
EFFORTLESSLY COOL.



SF130 UNISEX SUSTAINABLE GENERATION T
2XS - 4XL

60% Recycled Cotton, 40% Recycled Polyester
180gsm Single Jersey



SF432 UNISEX SUSTAINABLE FASHION SWEAT SHORTS
2XS - 3XL

60% Recycled Cotton, 40% Recycled Polyester
260gsm Brushed Back Fleece



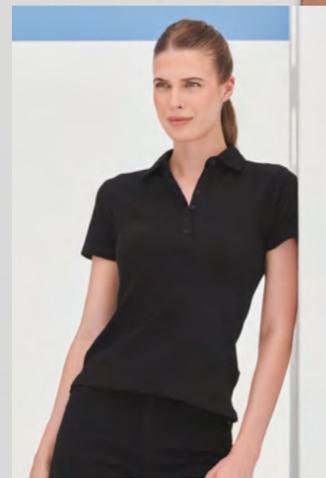


SF202 UNISEX STRIPED T
2XS - 2XL

SM202 KIDS' STRIPED T
5/6 - 11/12 years

SF204 UNISEX LONG SLEEVED STRIPED T
2XS - 2XL

100% Cotton
160gsm Single Jersey



SF042 MEN'S SHORT SLEEVED STRETCH POLO
S - 2XL

SK042 WOMEN'S SHORT SLEEVED STRETCH POLO
S - XL

96% Cotton, 4% Elastane
200gsm Micro Pique



STRETCH

MODERN STAPLES. ESSENTIAL FITS.



SM531
SM430



SF530

SF531



SF430



SF531

SF430 UNISEX SUSTAINABLE FASHION CUFFED JOGGERS
2XS - 3XL

SM430 KIDS' SUSTAINABLE FASHION CUFFED JOGGERS
7/8 - 11/12 years

SF530 UNISEX SUSTAINABLE FASHION SWEAT
2XS - 3XL

SM530 KIDS' SUSTAINABLE FASHION SWEAT
7/8 - 11/12 years

SF531 UNISEX SUSTAINABLE FASHION HOODY
2XS - 3XL

SM531 KIDS' SUSTAINABLE FASHION HOODY
7/8 - 11/12 years

60% Recycled Cotton, 40% Recycled Polyester
260gsm Brushed Back Fleece



STYLED TOGETHER



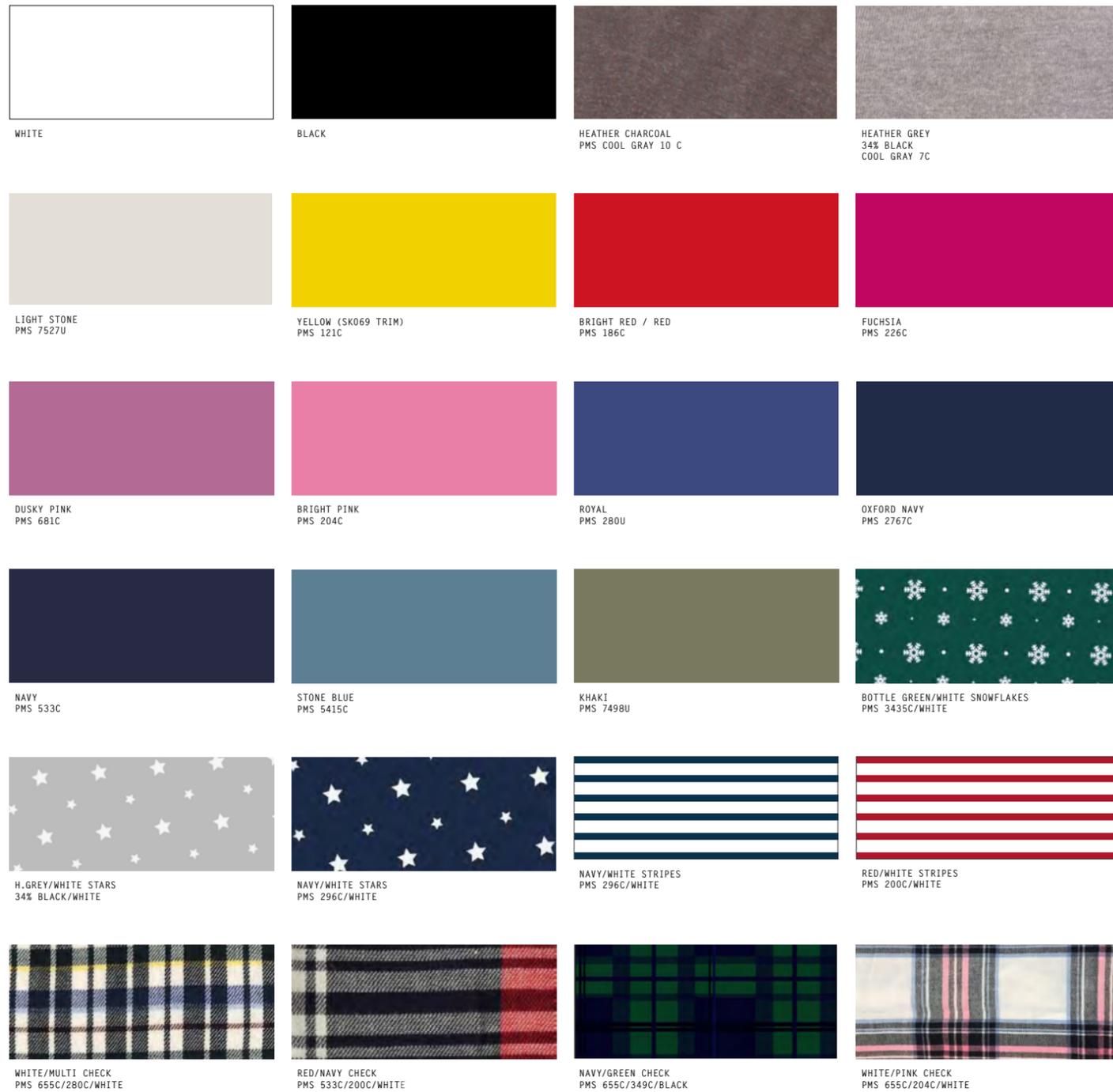
MADE FOR EVERY GENERATION.

Across 15 coordinating styles available for both adults and kids, this edit brings stretch favourites, elevated sets and effortless loungewear together for a unified look. Designed to bridge all ages and lifestyles, these pieces blend movement, style and comfort – creating easy, modern outfits that work, from everyday moments to downtime.



SCAN TO EXPLORE OUR FULL RANGE OF COORDINATED STYLES

COLOUR GUIDE



Colour may vary for styles made with recycled cotton.

DOWNLOAD RESOURCES

Access logos, packshots, lifestyle imagery and a full set of SF brand assets at norty.com.

KEEP IN TOUCH

If you have any questions about SF or would like to arrange a visit with one of our brand representatives, email info@norty.com or visit sf-clothing.com for more information and updates.

TO FIT GUIDE

The fit of a garment may vary depending on the cut, style and fabric. It is advisable to use actual body measurements rather than measuring over clothes.

UNISEX + MEN

UNISEX + MEN'S SIZES	2XS	XS	S	M	L	XL	2XL	3XL	4XL
EUR MEN'S - CHEST	42-44	44-46	46-48	48-50	52	54-56	58	60-62	64
EUR MEN'S - WAIST	38	40	42	44	46	48	50	52	54
UK WOMEN'S	10	12	14	16	18	20	22	24	26
EUR WOMEN'S	38	40	42	44	46	48	50	52	54
CHEST - INCHES	32-34"	34-36"	36-38"	38-40"	42"	44-46"	48"	50-52"	54"
CHEST - CMS	81-86cm	86-91cm	91-96cm	96-101cm	107cm	112-117cm	122cm	127-132cm	137cm
WAIST - INCHES	28"	30"	32"	34"	36"	38"	40"	42"	
WAIST - CMS	71cm	76cm	81cm	86cm	91cm	96cm	101cm	106cm	
INSIDE LEG - REG - IN	32"	32"	32"	32"	32"	32"	32"	32"	32"
INSIDE LEG - REG - CMS	81cm	81cm	81cm	81cm	81cm	81cm	81cm	81cm	81cm

WOMEN

WOMEN'S SIZES	2XS	XS	S	M	L	XL	2XL	3XL
UK	6	8	10	12	14	16	18	20
EUR	34	36	38	40	42	44	46	48
CHEST - INCHES	28-30"	30-32"	32-34"	34-36"	36-38"	38-40"	40-42"	
CHEST - CMS	71-76cm	76-81cm	81-86cm	86-91cm	91-96cm	96-101cm	101-107cm	
WAIST - INCHES	24"	26"	28"	30"	32"	34"	36"	38"
WAIST - CMS	61cm	66cm	71cm	76cm	81cm	86cm	91cm	96cm
INSIDE LEG - REG - IN	32"	32"	32"	32"	32"	32"	32"	32"
INSIDE LEG - REG - CMS	81cm	81cm	81cm	81cm	81cm	81cm	81cm	81cm

KIDS

KIDS' AGES	3/4	5/6	7/8	9/10	11/12	13
HEIGHT - CMS	104cm	116cm	128cm	140cm	152cm	164cm
CHEST - INCHES	22"	24"	26"	28"	30.5"	33"
CHEST - CMS	56cm	61cm	66cm	71cm	78cm	84cm
WAIST - INCHES	21"	22"	23"	24.5"	26"	27.5"
WAIST - CMS	54cm	56cm	58cm	62cm	66cm	70cm

Please note that height is a better indication of fit than age.

Need actual measurements instead? A summary of our garment size specs can be found on our website: sf-clothing.com.

ETHICAL STATEMENT

We believe great style begins with respect.

Every SF collection is crafted with care – from thoughtful design and quality materials to the people who make it possible. We partner with responsible suppliers who share our values of fairness, craftsmanship and integrity.

Our commitment extends beyond style. We prioritise regenerated and recycled fibres, reduce waste where possible, and work continuously to improve our environmental impact. With a fully PETA-Approved Vegan range, we ensure every garment aligns with our values.

Fashion that feels good, made the right way.



Our rigorous chemical compliance is strengthened through Oeko-Tex Standard 100 certified products within our range, reflecting our commitment to safer, responsibly made fashion.

We also uphold strict standards across all our manufacturing partners. Each factory undergoes regular social audits to recognised frameworks such as Sedex SMETA, amfori BSCI or WRAP, helping ensure safe, fair and responsible working conditions. Any issues identified are monitored, reviewed and resolved promptly as part of our ongoing commitment to ethical production.



